



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 3

CAMPAIGN GROUP - 304  
ATTN: LISA CABANEL  
1600 LOCUST STREET  
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
403027	10-19-2012	10-22-2012	1	KANE ATTORNEY GEN, COMM TO ELECT	KANE ATTORNEY GENERAL	POLITICALS	WPVI - PHILADELPHIA										
Agency Est# 10.22-28			SAR #	Sales Office PHILADELPHIA	Account Executive D. OHLEY	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-22-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	1	1	1	1	1			5	1,500	5	7,500.00
2	10-22-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30	X	X	X	X	X			3	2,200	3	6,600.00
3	10-22-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	30	X	X	X	X	X			3	3,000	3	9,000.00
4	10-22-2012	10-26-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	9	30	1	1	1	1	1			5	3,000	5	15,000.00
5	10-22-2012	10-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	X	X	X	X	X		X	3	3,200	3	9,600.00
6	10-22-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	1	1	1	1	1			5	2,000	5	10,000.00
7	10-28-2012	10-28-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	30							1	1	600	1	600.00
8	10-27-2012	10-27-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	9	30							1	1	800	1	800.00
9	10-22-2012	10-26-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR	8	30	X	X	X	X	X			1	4,000	1	4,000.00
10	10-22-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	9	30	X	X	X	X	X			3	1,000	3	3,000.00
11	10-22-2012	10-26-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	1	1	1	1	1			5	1,000	5	5,000.00
12	10-28-2012	10-28-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	9	30							1	1	700	1	700.00
13	10-22-2012	10-26-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30	1	1	1	1	1			5	1,100	5	5,500.00
14	10-22-2012	10-26-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	1	1	1	1	1			5	1,100	5	5,500.00
15	10-22-2012	10-26-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	1	1	1	1	1			5	1,600	5	8,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 2 of 3

CAMPAIGN GROUP - 304  
ATTN: LISA CABANEL  
1600 LOCUST STREET  
PHILADELPHIA PA 19103

Contract No 403027	Contract Dt 10-19-2012	Revision Dt 10-22-2012	Rev# 1	Advertiser KANE ATTORNEY GEN, COMM TO ELECT	Brand KANE ATTORNEY GENERAL	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA				
Agency Est# 10.22-28			SAR #	Sales Office PHILADELPHIA	Account Executive D. OHLEY	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	10-22-2012	10-26-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	9	30	1	1	1	1	1			5	1,400	5	7,000.00	
17	10-22-2012	10-26-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	8	30	1	1	1	1	1			5	1,100	5	5,500.00	
18	10-22-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	30	X	X	X	X	X			3	1,300	3	3,900.00	
19	10-22-2012	10-26-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)	9	30	1	1	1	1	1			5	3,000	5	15,000.00	
20	10-22-2012	10-26-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)	9	30	1	1	1	1	1			5	400	5	2,000.00	
21	10-22-2012	10-22-2012	08:00PM - 09:00PM	PRIME MO8 (7008)	9	30	1							1	10,000	1	10,000.00	
22	10-23-2012	10-23-2012	08:00PM - 09:00PM	PRIME TU8 (7014)	9	30		1						1	6,000	1	6,000.00	
23	10-24-2012	10-24-2012	09:00PM - 10:00PM	PRIME WE9 (7020)	9	30			1					1	10,000	1	10,000.00	
24	10-25-2012	10-25-2012	09:00PM - 10:00PM	PRIME TH9 (7039)	9	30				1				1	6,000	1	6,000.00	
25	10-25-2012	10-25-2012	10:00PM - 11:00PM	PRIME TH10 (7040)	9	30				1				1	6,000	1	6,000.00	
26	10-28-2012	10-28-2012	09:00PM - 10:00PM	PRIME SU9 (7050)	9	30							1	1	5,000	1	5,000.00	
Contracted Gross Total:																80	167,200.00	
Actual Gross Total:																80	167,200.00	
Agency Commission:																	25,080.00	
Net Total:																	142,120.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 3 of 3

CAMPAIGN GROUP - 304  
ATTN: LISA CABANEL  
1600 LOCUST STREET  
PHILADELPHIA PA 19103

Contract No 403027	Contract Dt 10-19-2012	Revision Dt 10-22-2012	Rev# 1	Advertiser KANE ATTORNEY GEN, COMM TO ELECT	Brand KANE ATTORNEY GENERAL	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA							
Agency Est# 10.22-28		SAR #		Sales Office PHILADELPHIA	Account Executive D. OHLEY	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12		0.00		0.00		167,200.00		0.00							167,200.00					
TOTAL		0.00		0.00		167,200.00		0.00							167,200.00					

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood